

SUPPORTING

YOUR TEAM.

STRENGTHENING

YOUR BUSINESS.

THE DAILY ROUND

YOUR DAILY INSIGHT INTO THE CARE SECTOR

www.dailyround.news



Scan to Register

*There is no cost for employers
or staff to participate.*

YOU CARE FOR OTHERS. **WE CARE FOR YOUR TEAM.**

The care sector is built on people.

But behind every service, every rota, and every contract—there are individuals navigating long hours, emotional pressure, and increasing demands.

Supporting your team is no longer a “nice to have.”
It is essential to **retention, performance, and long-term growth.**

*That's where **The Daily Round** comes in.*





WHAT IS ***THE DAILY ROUND***?

The Daily Round is a dedicated platform designed to support care professionals with:

- Daily wellbeing-focused content
- Real stories from across the sector
- Recognition and visibility
- A sense of connection and community

It is built specifically for carers, managers, and care leaders—providing ***accessible, relatable support every day.***

WHY THIS MATTERS FOR YOUR BUSINESS

Improve Staff Retention

High turnover is one of the biggest challenges in care.

By supporting your team's wellbeing, you:

- Reduce burnout
- Increase job satisfaction
- Strengthen loyalty

People stay where they feel valued.

Strengthen Your Position in Bids & Tenders

Commissioners are increasingly focused on:

- Workforce wellbeing
- Staff engagement
- Social value

Partnering with The Daily Round allows you to demonstrate:

- A proactive approach to staff support
- Ongoing wellbeing initiatives
- A culture that prioritises your workforce

Stand out in competitive tender processes.

Deliver Meaningful Social Value

Supporting your team contributes directly to:

- Health and wellbeing outcomes
- Workforce sustainability
- Community impact

This aligns with:

- Social value frameworks
- Local authority expectations
- NHS priorities

Turn internal support into external impact.

WHY THIS MATTERS FOR YOUR BUSINESS

Enhance Your Employer Brand

Today's workforce is looking for more than just a job.

They want:

- Support
- Recognition
- Purpose

By engaging with The Daily Round, you position your organisation as:

- Supportive
- Forward-thinking
- People-first

Attract and retain the best talent.

Support Mental Health & Wellbeing

Care is emotionally demanding.

The Daily Round provides:

- Daily encouragement
- Relatable stories
- Practical, low-pressure support

Helping your team feel seen, supported, and understood.



WHAT YOUR TEAM RECEIVES

Your staff gain free access to a growing range of support, recognition, and rewards—designed specifically for those working in care.



Daily Support & Wellbeing Content

- Short, relatable content designed for busy carers
- Covering:
 - » Stress and burnout
 - » Confidence and resilience
 - » Managing difficult days
- Written in a tone that feels human, not clinical

Support that fits into real life—not another task.

Weekly Wellbeing Reset

- A short, uplifting email delivered directly to their inbox
- Designed to:
 - » Encourage
 - » Motivate
 - » Help them reset for the week ahead

A moment of support in a busy week.

Short Video Support

- Quick, impactful video messages
- Focused on:
 - » Encouragement
 - » Perspective
 - » Emotional support

Sometimes, a few words can change someone's day.

Recognition & Celebration

- Opportunities to be featured in:
 - » Carer of the Week
 - » Team Spotlights
 - » Sector recognition stories
- Celebrating the incredible work happening every day

Because people deserve to be seen.

Wellbeing Rewards & Competitions

As part of The Daily Round community, staff will have the opportunity to enter regular competitions and giveaways designed to support their wellbeing.

Prizes may include:

- Hotel stays and short breaks
- Spa days and wellbeing experiences
- Meals and dining experiences
- Gym memberships and fitness packages
- Event tickets and local experiences

These competitions are:

- Free to enter
- Exclusive to The Daily Round community
- Designed to give something back to those who give so much

Real rewards for real people in care.

A Connected Care Community

- Access to a wider network of care professionals
- Shared stories, experiences, and support
- A space where people feel understood

You are not alone in this sector.

Designed for Real Impact

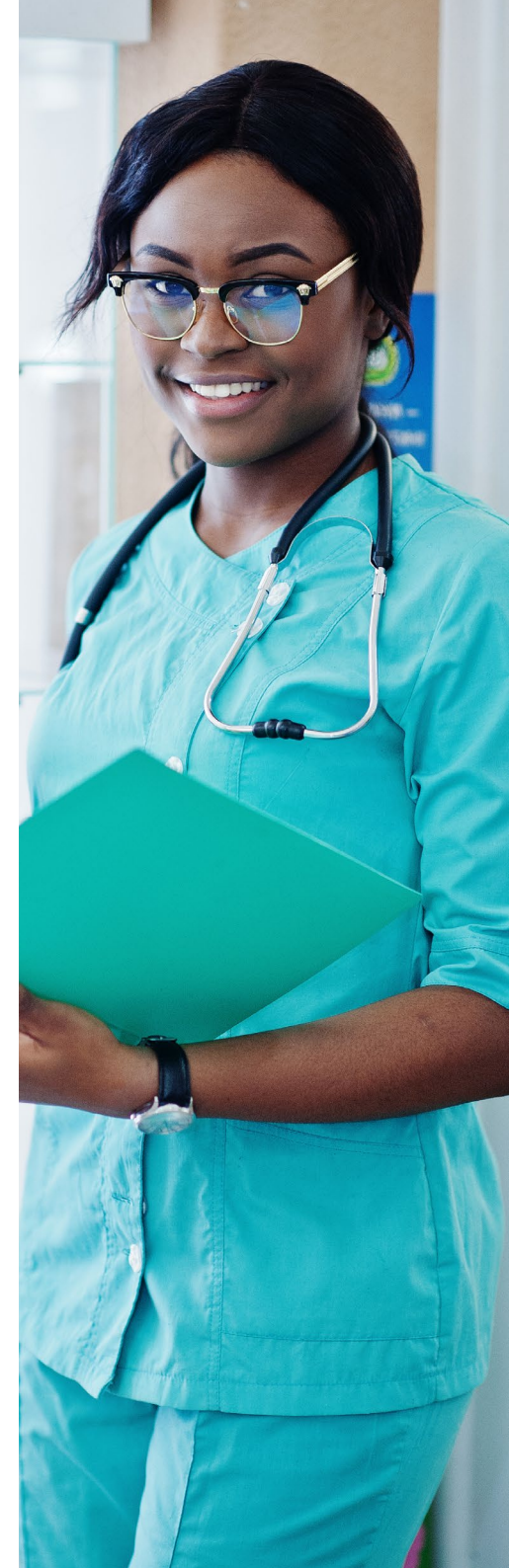
Everything your team receives is:

- Easy to access
- Flexible around their role
- Designed to support—not overwhelm

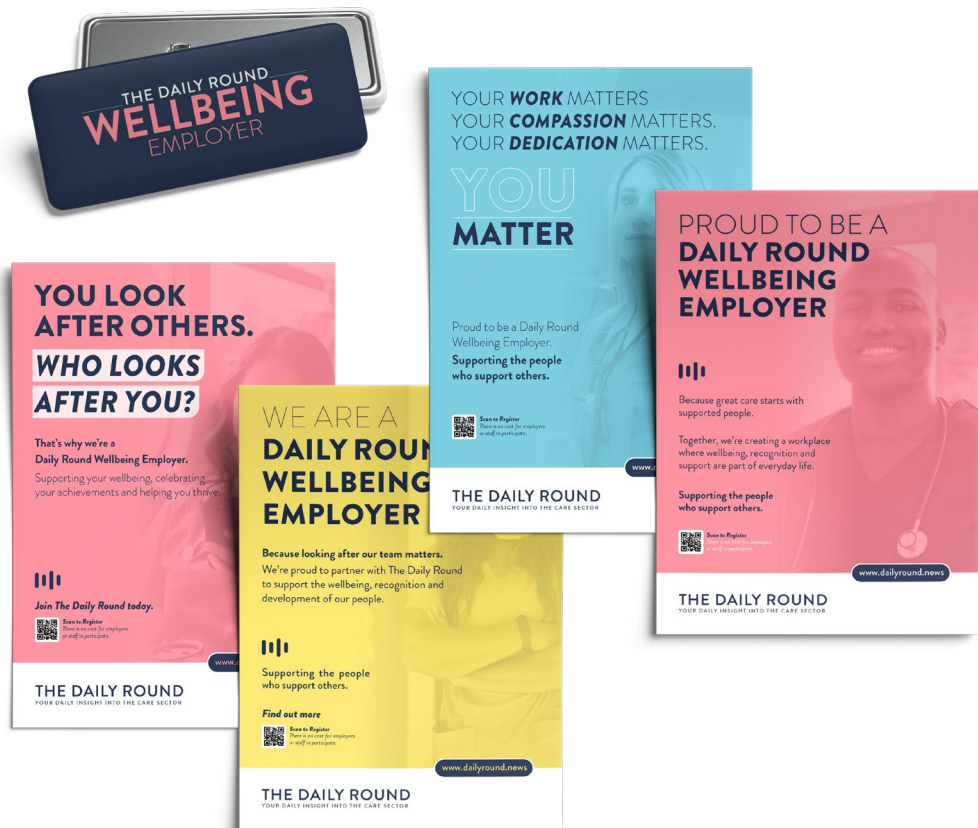
The Result



A more supported, engaged, and motivated workforce, with access to both emotional support and real-life rewards.



SIMPLE. FREE. **IMPACTFUL.**



There is:

- No cost ✓
- No complex setup ✓
- No additional workload ✓

We provide everything you need to introduce The Daily Round to your team, including:

- Staff posters
- Email templates
- QR codes for easy sign-up

Simply email us at partnerships@dailyround.news to receive your free employee promotional pack.

You support your team—we handle the rest.

A SMARTER WAY TO SUPPORT YOUR WORKFORCE.

The Daily Round is more than a wellbeing initiative — it's a strategic advantage for your business.

By partnering with The Daily Round, you don't just support your team, you strengthen your entire organisation.

The Daily Round
helps you:



Improve staff retention and reduce turnover



Strengthen your bids with clear wellbeing evidence



Demonstrate meaningful social value



Build a stronger, more resilient workforce



Enhance your employer brand and reputation

WHAT YOU RECEIVE AS A DAILY ROUND EMPLOYER

As a participating organisation, you gain access to a range of exclusive benefits designed to support your growth, visibility, and success.

Employer Recognition & Awards

- Entry into:
 - » Employer of the Month
 - » Employer of the Year
- Opportunities to be featured across The Daily Round platform

Showcase your organisation as a leading employer in care.

Featured Employer Listing

- Listed on The Daily Round website as a:
 - » “Daily Round Partner Employer”
- Increased visibility to:
 - » Job seekers
 - » Sector professionals
 - » Potential partners

Position your organisation where the sector is looking.

Free Job Advertising (12 Months)

- Access to promote your vacancies across The Daily Round
- Reach a targeted audience of care professionals
- Reduce recruitment costs

Attract the right people, faster.

Accreditation Badge

- A digital badge to display on your:
 - » Website
 - » Job adverts
 - » Social media
- Demonstrates your commitment to:
 - » Staff wellbeing
 - » Workforce support
 - » Sector leadership

Stand out as an employer of choice.

Employer Spotlight Features

- Opportunity to be featured in:
 - » Employer case studies
 - » Success stories
 - » “Inside Your Organisation” articles

Tell your story and build trust.

Content & Interview Opportunities

- Feature your leadership team or staff in:
 - » Interviews
 - » Video content
 - » Sector discussions

Position your organisation as a voice in the sector.

Access to Partnerships & Opportunities

- Be introduced to:
 - » Sector partners
 - » Suppliers
 - » Collaboration opportunities

Grow beyond your current network.

Exclusive Competitions & Rewards for Your Team

- Access to wellbeing competitions for your staff, including:
 - » Spa breaks
 - » Hotel stays
 - » Meals and experiences
 - » Gym memberships

Give your team something to look forward to.

Insight & Benchmarking

- Access to insights on:
 - » Workforce trends
 - » Engagement levels
 - » Sector benchmarks

Make smarter, data-driven decisions.

Early Access to New Features

- Be first to access:
 - » New tools
 - » Community features
 - » Campaigns and initiatives

Stay ahead of the sector.

The Result



A stronger, more visible, and more attractive organisation, supported by a platform designed to help you retain, recruit, and grow.

Join Leading Care Employers Using *The Daily Round*

You care for others every day.
Let us help care for your team.

Get Started

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Website: www.dailyround.news

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Organisation Today**

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