

Privacy Policy

1. Introduction

The Daily Round is committed to protecting and respecting the privacy of individuals who interact with our website, content, and services.

We believe in handling personal information responsibly, transparently, and with appropriate care. This Privacy Policy explains how we may collect, use, store, and protect information provided through our website and related services.

This policy applies to individuals who interact with The Daily Round, including:

- website visitors,
- newsletter subscribers,
- contributors and content submitters,
- individuals contacting our editorial team,
- users submitting forms or enquiries,
- and other individuals who engage with our platform or services.

We aim to be transparent about the information we collect and how it may be used. By using our website or interacting with The Daily Round, users acknowledge that information may be handled in accordance with this Privacy Policy.

As a digital publication serving the healthcare and social care community, we recognise the importance of trust, confidentiality, and responsible data handling, particularly where sensitive information or confidential communications may be involved.

2. Who We Are

The Daily Round is a digital media and news publication focused on the healthcare and social care sectors. Our platform provides news, insights, commentary, interviews, educational content, industry updates, and other resources relevant to professionals, providers, organisations, and communities connected to the care sector.

The Daily Round is operated by Hudson Publishing Company Ltd.

For privacy-related enquiries, users can contact us at:

- editorial@dailyround.news

Registered business and correspondence details may also be added to this policy where appropriate.

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Throughout this Privacy Policy, references to “The Daily Round”, “we”, “our”, or “us” refer to the publication and its operating entity responsible for managing the website and related services.

3. Information We Collect

The Daily Round may collect and process different types of information depending on how individuals interact with our website, content, newsletters, forms, and services.

Information Users Provide

We may collect information voluntarily provided by users, including:

- names,
- email addresses,
- telephone numbers,
- company or organisation details,
- messages or correspondence,
- information submitted through contact forms,
- newsletter subscription details,
- survey or poll responses,
- event registrations,
- uploaded documents or attachments,
- editorial submissions or contributor information,
- and other information users choose to provide when interacting with The Daily Round.

This information may be collected when users:

- subscribe to newsletters,
- contact our editorial team,
- submit enquiries,
- participate in surveys or campaigns,
- download resources,
- respond to forms,
- submit confidential information,
- or otherwise engage with our platform.

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Automatically Collected Information

When users visit our website, certain information may be collected automatically through cookies, analytics tools, and website technologies.

This may include:

- IP addresses,
- browser type and version,
- device information,
- operating system,
- pages visited,
- time spent on pages,
- referral sources,
- links clicked,
- approximate geographic location,
- website usage patterns,
- and cookie or tracking technology data.

This information helps us:

- understand how visitors use our website,
- improve website functionality and user experience,
- monitor website performance,
- analyse audience engagement,
- support security and fraud prevention,
- and develop our content, services, and marketing activities.

Some information may be collected through third-party analytics, advertising, newsletter, or website service providers.

4. How We Use Information

The Daily Round may use personal information and website usage data for a range of operational, editorial, administrative, and security-related purposes.

This may include using information to:

- send newsletters, updates, and editorial communications,
- respond to enquiries, submissions, or contact requests,
- manage subscriptions, registrations, or downloads,

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- improve website functionality, usability, and performance,
- analyse audience engagement and website traffic,
- monitor trends, readership, and content performance,
- support advertising, sponsorship, or marketing activities,
- administer surveys, campaigns, or events,
- conduct editorial research or investigations,
- review confidential or anonymous submissions,
- maintain website security and prevent misuse,
- detect fraud, spam, or unauthorised activity,
- comply with legal, regulatory, or safeguarding obligations,
- and otherwise operate and develop The Daily Round and its related services.

Information collected through analytics and tracking technologies may also help us understand:

- which content readers engage with,
- how visitors navigate the website,
- where traffic originates from,
- and how we can improve the overall user experience.

Where users have subscribed to newsletters or marketing communications, they may receive updates relating to:

- news content,
- editorial features,
- industry insights,
- events,
- downloadable resources,
- sponsorship opportunities,
- or other relevant updates connected to The Daily Round.

Users may unsubscribe from marketing communications at any time using the unsubscribe link provided within emails or by contacting us directly.

5. Cookies & Tracking Technologies

The Daily Round may use cookies and similar tracking technologies to improve website functionality, analyse visitor behaviour, enhance user experience, and support advertising or marketing activities.

These technologies may include:

- cookies,
- analytics tools,
- advertising pixels,
- website performance tracking,
- session identifiers,
- and similar technologies used by third-party service providers.

Cookies are small data files stored on a user's device when visiting a website. They may help us:

- understand how visitors use our website,
- remember user preferences,
- improve website performance,
- analyse audience engagement,
- measure marketing effectiveness,
- and support security and functionality.

Some cookies or tracking technologies may be provided by third-party services, including:

- analytics providers,
- advertising partners,
- social media platforms,
- newsletter systems,
- or embedded content providers.

Information collected through cookies and tracking technologies may include:

- pages visited,
- time spent on the website,
- links clicked,
- browser or device information,
- referral sources,
- and general usage patterns.

Users can typically control or disable cookies through their browser settings. However, restricting cookies may affect certain website functionality or user experience.

The Daily Round may also use a cookie consent banner or similar consent management tools where required to provide users with information and choices relating to website tracking technologies.

6. Newsletter & Marketing Communications

The Daily Round may send newsletters, editorial updates, marketing communications, promotional content, event information, sponsorship opportunities, and other relevant communications to users who have subscribed or otherwise provided consent to receive such information.

These communications may include:

- daily or weekly news briefings,
- industry updates,
- editorial features,
- downloadable resources,
- event announcements,
- sponsored content,
- surveys,
- and marketing or promotional materials relating to The Daily Round and its services.

Users can unsubscribe from marketing or newsletter communications at any time by:

- using the unsubscribe link included within emails,
- updating communication preferences where available,
- or contacting us directly.

The Daily Round may use third-party email marketing or newsletter providers to manage subscriptions, distribute communications, analyse engagement, and improve campaign performance. These providers may process information such as:

- email addresses,
- open rates,
- click activity,
- subscription preferences,
- and general engagement data.

We aim to ensure marketing communications are sent responsibly and in accordance with applicable consent and communication requirements.

Users may also choose to contact us to:

- update communication preferences,
- request removal from mailing lists,
- or enquire about how their information is used in relation to marketing communications.

7. Sharing Information

The Daily Round may share information with trusted third-party providers where necessary to operate, maintain, develop, or support our website, communications, editorial activities, and related services.

This may include sharing information with:

- website hosting providers,
- analytics and performance providers,
- email marketing or newsletter systems,
- customer support or communication platforms,
- advertising, sponsorship, or marketing partners,
- professional advisers or service providers,
- and other operational or technical partners supporting our platform.

In certain circumstances, information may also be disclosed:

- where required by law,
- to comply with legal or regulatory obligations,
- to protect the rights, safety, or security of individuals or organisations,
- in connection with safeguarding concerns,
- or as part of a business restructure, merger, acquisition, or transfer of assets.

Where The Daily Round offers sponsored content, events, downloads, webinars, surveys, or partner-led opportunities, users may be informed that information submitted through those activities could be shared with relevant sponsors, partners, or associated organisations where appropriate and lawful to do so.

We aim to be transparent about situations where personal information may be shared and, where appropriate, provide users with choices regarding how their information is used.

The Daily Round does not knowingly share personal information irresponsibly or outside the purposes outlined within this Privacy Policy.

8. Anonymous & Confidential Sources

The Daily Round recognises that some individuals may wish to share information confidentially or anonymously, particularly in relation to sensitive healthcare, workforce, safeguarding, regulatory, or public interest matters.

Information submitted confidentially is handled with appropriate care and is only accessed by relevant members of the editorial team where reasonably necessary for:

- verification,
- editorial assessment,
- safeguarding considerations,
- legal review,
- or publication decisions.

Where appropriate, we may take steps to:

- limit access to sensitive information,
- remove or minimise identifying details,
- store information securely,
- and protect the confidentiality of contributors in line with our editorial policies and operational processes.

We understand the importance of protecting individuals who may fear professional, personal, or reputational consequences for raising concerns or sharing information.

However, while The Daily Round aims to use reasonable technical and organisational measures to protect confidential information, no method of electronic communication, transmission, or storage can be guaranteed to be completely secure.

Users submitting highly sensitive information should be mindful of potential risks associated with online communications. As The Daily Round continues to grow, additional secure or encrypted submission methods may be introduced for confidential and whistleblowing-related communications.

Further information regarding how anonymous sources are handled can be found within our Anonymous Sources Policy.

9. Data Retention

The Daily Round may retain personal information for as long as reasonably necessary to:

- operate and maintain our website and services,
- manage communications and subscriptions,
- support editorial and operational activities,

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- comply with legal, regulatory, or safeguarding obligations,
- resolve disputes,
- or protect the security and integrity of our platform.

The length of time information is retained may vary depending on:

- the nature of the information,
- the purpose for which it was collected,
- legal or regulatory requirements,
- and operational or editorial considerations.

Where information is no longer required, we aim to delete, anonymise, or securely dispose of it within a reasonable timeframe where practicable to do so.

Certain information may be retained for longer periods where necessary for:

- legal compliance,
- safeguarding matters,
- dispute resolution,
- fraud prevention,
- security purposes,
- or legitimate editorial or public interest considerations.

10. User Rights

Depending on applicable laws and regulations, users may have certain rights relating to their personal information and how it is processed by The Daily Round.

These rights may include the ability to:

- request access to personal information we hold,
- request correction or updating of inaccurate information,
- request deletion of personal information where appropriate,
- withdraw consent for certain communications or processing activities,
- object to certain uses of information,
- and unsubscribe from newsletters or marketing communications at any time.

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Users may also request information regarding:

- how their data is used,
- the categories of information held,
- and, where applicable, the parties with whom information may be shared.

Requests relating to personal information or privacy rights can be submitted to:

- editorial@dailyround.news

We may request verification of identity before responding to certain requests in order to protect privacy and security. Some rights may be subject to legal, regulatory, editorial, journalistic, safeguarding, or operational exceptions where applicable.

11. Security

The Daily Round takes the security of personal information seriously and aims to implement reasonable technical, organisational, and operational measures designed to help protect information from unauthorised access, misuse, disclosure, alteration, or loss.

These measures may include:

- restricted access to information where appropriate,
- secure systems and password protections,
- website and platform security measures,
- internal access controls,
- and operational procedures intended to support responsible handling of information.

We also work with third-party providers and platforms that may maintain their own security standards and protections in relation to services such as:

- website hosting,
- email communications,
- analytics,
- cloud storage,
- and operational systems.

However, no method of internet transmission, electronic storage, or online communication can be guaranteed to be completely secure. While we aim to take reasonable steps to protect information, The Daily Round cannot guarantee absolute security of information transmitted to or stored through our website or systems.

Users should also take appropriate precautions when sharing sensitive or confidential information online.

12. Third-Party Links

The Daily Round website may contain links to third-party websites, platforms, services, downloads, social media channels, sponsors, advertisers, government bodies, regulators, healthcare providers, partner organisations, or other external resources.

These links are provided for information, reference, convenience, editorial purposes, or promotional activities. However, The Daily Round does not control and is not responsible for:

- the content of external websites,
- the availability of third-party services,
- the accuracy of external information,
- or the privacy, security, or data handling practices of third-party platforms.

Users who access third-party websites or services through links on The Daily Round do so at their own discretion and should review the relevant privacy policies, terms, and practices of those external sites before providing personal information or engaging with their services.

This may include websites connected to:

- healthcare providers,
- regulators or government organisations,
- sponsors or advertisers,
- social media platforms,
- downloadable resources,
- event registrations,
- recruitment opportunities,
- or embedded third-party content and services.

The inclusion of external links does not necessarily imply endorsement, approval, or responsibility for third-party content, services, or practices.

13. Children's Privacy

The Daily Round is primarily intended for adult audiences, including healthcare professionals, providers, organisations, carers, policymakers, and individuals connected to the healthcare and social care sectors.

Our website, newsletters, forms, and services are not generally intended for use by children without appropriate parental, guardian, or organisational consent where applicable.

We do not knowingly collect personal information from children in circumstances where consent is legally required.

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If we become aware that personal information relating to a child has been submitted inappropriately, we may take reasonable steps to delete or restrict that information where appropriate.

As The Daily Round develops future community, educational, or family-related content, additional safeguards, policies, or consent processes may be introduced where necessary.

14. Changes to This Policy

The Daily Round may update or amend this Privacy Policy from time to time to reflect:

- changes to our services or website,
- legal or regulatory developments,
- operational changes,
- editorial developments,
- or updates to how information is collected, used, or protected.

Any updated versions of this Privacy Policy will be published on our website together with the revised effective or updated date where appropriate.

Users are encouraged to review this Privacy Policy periodically to remain informed about how information may be handled by The Daily Round.

Continued use of our website, services, newsletters, or related platforms following updates to this Privacy Policy may be considered acceptance of the revised terms where permitted by applicable law.

15. Contact Us

If you have any questions, concerns, or requests relating to this Privacy Policy or how information is handled by The Daily Round, you can contact our editorial team at:

- editorial@dailyround.news

This includes enquiries relating to:

- personal information,
- privacy concerns,
- data access or correction requests,
- marketing communications,
- confidential submissions,
- or general privacy-related matters.

We aim to review and respond to enquiries appropriately and in line with our operational and legal obligations.