

Press Release Submission Terms

1. Introduction

The Daily Round welcomes relevant press releases, announcements, and story submissions connected to the healthcare and social care sectors.

We encourage submissions from:

- care providers,
- healthcare organisations,
- charities,
- suppliers,
- professional bodies,
- community organisations,
- public sector organisations,
- event organisers,
- and other individuals or organisations connected to the sector.

Submissions may include information relating to:

- industry developments,
- service launches,
- appointments,
- partnerships,
- awards,
- events,
- campaigns,
- funding announcements,
- public interest initiatives,
- research,
- and other relevant sector news.

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All submissions are subject to editorial review and consideration. Submission of a press release or announcement does not guarantee:

- publication,
- editorial coverage,
- specific placement,
- backlink inclusion,
- or publication within a particular timeframe.

The Daily Round retains full editorial discretion regarding:

- whether content is published,
- how content is presented,
- whether edits are made,
- and whether submissions meet our editorial standards, relevance criteria, and publication priorities.

We aim to maintain professional editorial standards across all published content and encourage submissions that are accurate, relevant, respectful, and aligned with the interests of the healthcare and social care community.

2. What Can Be Submitted

The Daily Round may consider a wide range of press releases, announcements, and editorial submissions relevant to the healthcare and social care sectors.

Examples of content that may be submitted include:

- company or organisational announcements,
- service launches or expansions,
- leadership appointments or staffing updates,
- awards, recognition, or accreditation achievements,
- research findings or industry reports,
- conferences, webinars, and events,
- partnerships and collaborations,
- recruitment campaigns,
- public awareness or community initiatives,
- funding or investment announcements,
- charity or fundraising activities,
- innovation or technology developments,
- training or educational initiatives,

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- policy-related announcements,
- sustainability or social value projects,
- and other public interest stories connected to the sector.

Submissions should be:

- relevant to the healthcare or social care community,
- professionally presented,
- factually accurate,
- and appropriate for a professional audience.

The Daily Round may prioritise submissions based on:

- editorial relevance,
- public interest value,
- timeliness,
- originality,
- sector impact,
- and alignment with our editorial standards and audience interests.

3. Submission Requirements

Individuals and organisations submitting press releases or materials to The Daily Round are responsible for ensuring that submitted content is:

- accurate and not misleading,
- lawful and compliant with applicable regulations,
- professionally presented,
- and appropriate for publication within a healthcare and social care media environment.

By submitting materials to The Daily Round, contributors confirm that:

- the information provided is accurate to the best of their knowledge,
- they have the authority or permission to submit the content,
- the submission does not knowingly contain defamatory, false, discriminatory, or unlawful material,
- and any claims, statistics, achievements, or statements can be supported where appropriate.

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Submitters must also ensure that:

- images, videos, logos, graphics, and other media materials are owned by them or used with appropriate permission,
- third-party intellectual property rights are respected,
- and any required permissions, consents, or approvals have been obtained prior to submission.

Submissions should include:

- organisation or contributor details,
- a contact name and email address,
- relevant links or supporting materials where appropriate,
- and any embargo or publication timing requests if applicable.

The Daily Round may request:

- additional clarification,
- verification,
- supporting evidence,
- official statements,
- or confirmation of permissions before considering publication.

4. Editorial Review & Discretion

All press releases and submitted materials are subject to editorial review by The Daily Round.

Submissions may be assessed for:

- relevance to our audience,
- newsworthiness,
- public interest value,
- factual accuracy,
- clarity,
- professionalism,
- and alignment with our editorial standards and publication priorities.

The Daily Round reserves the right to:

- edit submissions for style, formatting, grammar, clarity, length, headlines, or consistency,
- request additional information or verification,

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- decline publication,
- delay publication,
- remove links or promotional wording,
- or refuse content considered inappropriate, misleading, excessively promotional, unlawful, or inconsistent with our editorial standards.

Submission of a press release does not guarantee:

- publication,
- editorial coverage,
- publication within a specific timeframe,
- backlink inclusion,
- or continued availability on the platform.

Publication timing and editorial decisions remain entirely at the discretion of The Daily Round.

Editorial standards and review processes apply to all submitted content regardless of:

- advertiser status,
- sponsorship arrangements,
- commercial relationships,
- or organisational profile.

5. Sponsored / Promotional Content

Some press release submissions may be considered promotional, commercial, advertising, or marketing-related in nature.

Where appropriate, The Daily Round may offer:

- sponsored content opportunities,
- advertising placements,
- branded features,
- partnership campaigns,
- event promotion,
- recruitment promotion,
- newsletter placements,
- or other commercial visibility opportunities connected to submitted content.

Where sponsored, paid, or commercially supported content is published, The Daily Round aims to provide appropriate transparency and disclosure where applicable.

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Commercial relationships, sponsorship arrangements, or advertising opportunities do not guarantee:

- publication,
- positive editorial coverage,
- preferred placement,
- or influence over editorial decisions.

The Daily Round aims to maintain editorial independence and reserves the right to:

- distinguish editorial content from sponsored content,
- refuse promotional submissions,
- edit commercially submitted materials,
- or apply additional review processes where appropriate.

Editorial standards continue to apply to sponsored, promotional, or commercially supported submissions.

6. Accuracy & Verification

Individuals and organisations submitting press releases or materials to The Daily Round are responsible for ensuring that submitted information is accurate, truthful, lawful, and not misleading.

Submitters should ensure that:

- claims can be substantiated,
- statistics or research are sourced appropriately,
- statements are factually accurate,
- and information does not create a misleading impression through omission, exaggeration, or unsupported claims.

Given the nature of healthcare and social care reporting, The Daily Round may request:

- supporting evidence,
- official statements,
- verification of claims,
- clarification of information,
- or additional documentation before publication where appropriate.

The Daily Round reserves the right to:

- edit inaccurate or misleading content,
- add clarification or context,

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- update published materials,
- remove content,
- or decline publication where concerns regarding accuracy, verification, legality, or editorial standards arise.

Publication of a press release does not mean The Daily Round independently verifies every statement contained within submitted materials, although reasonable editorial review processes may be applied where appropriate.

7. Intellectual Property & Permissions

By submitting press releases, images, logos, videos, graphics, documents, or other materials to The Daily Round, submitters confirm that:

- they own the relevant intellectual property rights,
- or they have obtained all necessary permissions, licences, consents, or authority required to submit and publish the materials.

This includes confirmation that:

- text content may be lawfully published,
- images and media assets may be used,
- logos and branding materials are authorised for publication,
- and any third-party rights have been appropriately cleared where required.

By submitting materials to The Daily Round, submitters grant The Daily Round permission to:

- review,
- edit,
- reproduce,
- publish,
- distribute,
- promote,
- and display submitted materials across relevant platforms connected to The Daily Round where appropriate.

This may include publication through:

- the website,
- newsletters,
- social media,
- downloadable resources,

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- promotional materials,
- or other editorial and marketing channels.

Submitters remain responsible for ensuring that submitted materials do not infringe:

- copyright,
- trademark rights,
- confidentiality obligations,
- privacy rights,
- or other intellectual property or legal protections belonging to third parties.

8. External Links & Third-Party Content

Press release submissions may contain links to third-party websites, platforms, services, social media pages, downloads, booking systems, or other external content.

The Daily Round reserves the right to:

- remove,
- edit,
- shorten,
- relabel,
- or decline inclusion of links within submitted content at its editorial discretion.

Link inclusion is not guaranteed and may be subject to:

- editorial relevance,
- security considerations,
- spam prevention,
- promotional balance,
- SEO considerations,
- or compliance with publication standards and policies.

The Daily Round is not responsible for:

- the content or availability of external websites,
- third-party products or services,
- external privacy or security practices,
- or information published by third parties.

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The inclusion of external links within published press releases does not necessarily imply:

- endorsement,
- recommendation,
- approval,
- partnership,
- or verification by The Daily Round unless expressly stated otherwise.

Users accessing external websites or third-party services do so at their own discretion and subject to the terms and policies of those third parties.

9. Confidential & Sensitive Information

Press release submissions to The Daily Round should not contain confidential, unlawfully disclosed, or sensitive personal information that is not appropriate for public publication.

Submitters must not provide:

- patient-identifiable information,
- confidential medical information,
- safeguarding-sensitive information,
- unlawfully disclosed personal data,
- or information that may breach privacy, confidentiality, employment, regulatory, or legal obligations.

Particular care should be taken when submissions relate to:

- vulnerable individuals,
- healthcare settings,
- safeguarding matters,
- service users,
- patients,
- children,
- families,
- or sensitive workforce matters.

Submitters are responsible for ensuring that:

- appropriate permissions and consents have been obtained,
- privacy rights are respected,
- and submitted materials comply with applicable data protection, safeguarding, confidentiality, and legal requirements.

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The Daily Round reserves the right to:

- remove sensitive details,
- edit or redact submissions,
- request clarification,
- refuse publication,
- or take other editorial actions where safeguarding, privacy, confidentiality, or legal concerns arise.

10. Limitation of Liability

Submission of a press release or related materials to The Daily Round does not guarantee:

- publication,
- editorial coverage,
- publication within a specific timeframe,
- inclusion of links,
- or any particular promotional, commercial, reputational, or operational outcome.

The Daily Round is not responsible for:

- business, commercial, reputational, or financial outcomes arising from publication or non-publication,
- reliance placed on submitted or published materials,
- third-party interpretation of published content,
- or inaccuracies, omissions, or misleading statements contained within materials provided by submitters.

Submitters remain responsible for the accuracy, legality, and appropriateness of submitted materials.

While The Daily Round may apply editorial review and verification processes where appropriate, we do not guarantee that all submitted information will be independently verified prior to publication.

To the fullest extent permitted by applicable law, The Daily Round excludes liability for losses, damages, claims, or consequences arising from:

- submitted materials,
- publication decisions,
- delays,
- amendments,
- removal of content,
- or reliance upon published press release content.

11. Changes to Terms

The Daily Round reserves the right to update, amend, or modify these Press Release Submission Terms at any time where considered necessary or appropriate.

This may include changes relating to:

- editorial processes,
- submission requirements,
- commercial offerings,
- legal or regulatory obligations,
- operational procedures,
- or developments within the platform and wider media environment.

Updated versions of these terms may be published on the website together with revised dates or notices where appropriate.

Submitters are encouraged to review these terms periodically before submitting materials to The Daily Round.

Continued submission of press releases or related materials following updates to these terms may be considered acceptance of the revised terms where permitted by applicable law.

12. Contact / Submission Details

Press releases, editorial submissions, partnership enquiries, and related materials can be submitted to:

- newsdesk@dailyround.news

This may include enquiries relating to:

- press release submissions,
- editorial opportunities,
- sponsored content,
- partnerships,
- events,
- corrections or updates to submitted materials,
- or other media and publication-related enquiries.

The Daily Round may introduce additional submission channels, contributor systems, or media contact processes as the platform continues to develop.