

AI Usage Policy

1. Introduction & Purpose

The Daily Round recognises that artificial intelligence (AI) technologies are becoming increasingly integrated into modern media, publishing, research, operational, and content workflows.

We may use AI-assisted tools and technologies to support certain aspects of our editorial, operational, creative, analytical, and administrative processes. However, we are committed to using these technologies responsibly, transparently, and with appropriate human oversight.

Our approach to AI is based on the principle that technology should support and enhance human work — not replace editorial judgement, accountability, or responsible journalism.

The Daily Round aims to balance:

- innovation and efficiency,
- editorial integrity,
- accuracy and fairness,
- transparency with readers,
- and responsible use of emerging technologies.

AI tools may assist with aspects of workflow and content development, but human review, editorial oversight, and decision-making remain important parts of our publishing process.

Our use of AI is guided by the following principles:

- responsible innovation,
- accountability,
- editorial transparency,
- protection of public trust,
- and maintaining high standards across healthcare and social care journalism.

As AI technologies continue to evolve, The Daily Round will continue reviewing and adapting its practices to support ethical, proportionate, and responsible use of these tools.

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2. How AI May Be Used

The Daily Round may use AI-assisted technologies to support certain editorial, operational, analytical, administrative, and creative workflows.

Examples of how AI tools may be used include:

- drafting assistance,
- summarisation of information or reports,
- research support,
- formatting and proofreading assistance,
- transcription of interviews or recordings,
- headline and subheading suggestions,
- SEO and search optimisation support,
- content structuring and organisation,
- data analysis and analytics,
- workflow automation,
- idea generation,
- content tagging or categorisation,
- and operational efficiency improvements.

AI tools may also assist with:

- newsletter production,
- social media drafting,
- trend analysis,
- content planning,
- image support,
- and audience engagement analysis.

However, AI is used as a supporting tool rather than a replacement for editorial judgement, journalistic standards, or human oversight.

The Daily Round does not rely solely on AI systems to make editorial decisions, determine public interest, assess fairness, or publish sensitive healthcare and social care reporting without appropriate human involvement.

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Human editorial review remains an important part of our publishing and operational processes, particularly in relation to:

- healthcare reporting,
- regulatory matters,
- safeguarding topics,
- anonymous sources,
- sensitive allegations,
- and public interest journalism.

3. Human Editorial Oversight

Human editorial oversight remains a central part of The Daily Round's publishing process.

While AI-assisted tools may support aspects of research, drafting, formatting, workflow management, or content development, editorial accountability remains the responsibility of human editors, writers, contributors, and decision-makers.

The Daily Round aims to ensure that content supported by AI technologies is subject to appropriate human review before publication, particularly in relation to:

- factual accuracy,
- fairness and balance,
- tone and context,
- safeguarding considerations,
- regulatory or legal sensitivities,
- and public interest implications.

AI-generated or AI-assisted outputs may be reviewed, edited, amended, fact-checked, or rejected by members of the editorial team prior to publication where appropriate.

Editorial judgement is not delegated solely to AI systems. Decisions relating to:

- publication,
- corrections,
- sourcing,
- fairness,
- investigations,
- sensitive reporting,
- or editorial standards,
- remain subject to human oversight and editorial discretion.

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We recognise that AI systems can produce inaccurate, incomplete, misleading, or biased outputs. For this reason, The Daily Round aims to apply human review and editorial scrutiny as part of responsible AI-assisted publishing practices.

4. Accuracy & Verification

The Daily Round recognises that AI systems can generate inaccurate, incomplete, misleading, outdated, or entirely incorrect information. AI-generated “hallucinations” — where systems produce false or fabricated content presented as factual — are a known limitation of AI technologies.

For this reason, AI-assisted content should not be assumed to be automatically accurate or reliable.

Where AI tools are used to support editorial workflows, The Daily Round aims to apply appropriate verification, editorial review, and fact-checking processes before publication, particularly in relation to:

- healthcare and social care reporting,
- regulatory matters,
- safeguarding topics,
- statistics or research,
- legal or policy information,
- public interest journalism,
- and sensitive allegations or investigations.

Our editorial standards relating to:

- fact-checking,
- sourcing,
- fairness,
- contextual accuracy,
- and responsible reporting,
- remain in place regardless of whether AI-assisted tools are used within the workflow.

AI-assisted outputs may be:

- reviewed against source materials,
- independently verified,
- corrected or amended,
- or rejected entirely where accuracy or reliability concerns exist.

The Daily Round aims to ensure that editorial accountability and verification standards remain human-led, particularly in areas where inaccurate information could have professional, operational, reputational, regulatory, or public impact within the healthcare and social care sectors.

5. AI-Generated Images, Audio & Multimedia

The Daily Round may occasionally use AI-assisted or AI-generated visual, audio, or multimedia content as part of its editorial, creative, marketing, educational, or operational activities.

This may include:

- illustrative images,
- graphics or design elements,
- conceptual artwork,
- visual enhancements,
- audio support tools,
- video assistance,
- or other multimedia content generated or supported by AI technologies.

Where AI-assisted visuals or multimedia content are used, The Daily Round aims to do so responsibly and in a manner that avoids misleading audiences or creating false representations of real events, people, organisations, or situations.

AI-generated or AI-assisted content may be used for:

- illustrative purposes,
- conceptual representation,
- visual storytelling,
- or creative support where appropriate.

We aim to avoid the deceptive manipulation of images, audio, or multimedia content in ways that could materially mislead readers, particularly in relation to:

- healthcare reporting,
- safeguarding matters,
- investigations,
- public interest stories,
- or sensitive real-world events.

Where considered appropriate or necessary, The Daily Round may provide disclosures, labels, captions, or contextual information indicating that certain content has been created, enhanced, or supported using AI technologies.

6. Anonymous Sources & Sensitive Information

The Daily Round recognises the importance of protecting confidential, sensitive, and anonymous information, particularly within healthcare and social care journalism.

Where AI-assisted tools are used within editorial or operational workflows, care is taken to consider:

- confidentiality obligations,
- privacy considerations,
- safeguarding concerns,
- source protection,
- and the sensitivity of the information involved.

Not all sensitive, confidential, or identifiable information is considered appropriate for use within AI systems or third-party AI tools. Editorial judgement is applied when determining whether AI-assisted technologies should be used in relation to:

- anonymous sources,
- whistleblowing concerns,
- safeguarding matters,
- regulatory investigations,
- personal information,
- confidential documents,
- or legally sensitive material.

Where appropriate, information may be:

- anonymised,
- redacted,
- summarised,
- restricted,
- or withheld from AI-assisted systems entirely.

The Daily Round aims to balance the operational benefits of AI-assisted technologies with the responsibility to protect contributors, sources, organisations, and individuals who share sensitive information.

Human editorial oversight remains particularly important in situations involving confidential communications, public interest reporting, or sensitive healthcare and social care matters.

7. Sponsored / Commercial AI Content

The Daily Round may, from time to time, publish sponsored, branded, commercial, or partner-supported content that has been created or supported in part through the use of AI-assisted technologies.

Where appropriate, we aim to provide reasonable transparency regarding:

- sponsored content,
- commercially supported content,
- and AI-assisted or AI-generated materials used within such content.

The use of AI technologies within commercial or sponsored workflows does not remove the application of our editorial standards, review processes, or publishing principles.

Sponsored or commercial AI-assisted content remains subject to considerations including:

- accuracy,
- fairness,
- transparency,
- responsible presentation,
- and editorial oversight where appropriate.

Commercial relationships, sponsorship arrangements, or advertising partnerships do not guarantee publication and do not override The Daily Round's editorial standards or decision-making processes.

8. Limitations of AI

The Daily Round recognises that AI technologies have limitations and may produce content that is:

- inaccurate,
- incomplete,
- outdated,
- misleading,
- biased,
- or inconsistent with editorial standards.

AI systems may generate incorrect information or "hallucinations" that appear convincing despite lacking factual accuracy. For this reason, AI-assisted outputs should not be relied upon without appropriate human review and verification.

AI-generated or AI-assisted content published by The Daily Round is not intended to replace:

- professional medical advice,
- legal advice,

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- regulatory guidance,
- clinical judgement,
- safeguarding expertise,
- or other forms of qualified professional support.

Users should seek independent professional advice appropriate to their individual circumstances before relying on information connected to healthcare, legal, operational, financial, or regulatory matters.

The Daily Round also recognises that AI technologies continue to evolve rapidly. Standards, capabilities, risks, and best practices relating to AI are developing over time, and our use of AI-assisted technologies may change as tools, regulations, industry expectations, and editorial practices continue to develop.

9. Transparency & Future Development

The Daily Round recognises that artificial intelligence technologies, industry standards, regulations, and public expectations continue to evolve rapidly.

As AI tools and publishing practices develop, this AI Usage Policy may be reviewed, updated, or expanded to reflect:

- technological developments,
- editorial best practices,
- legal or regulatory changes,
- operational needs,
- and evolving expectations relating to responsible AI use.

We are committed to continuing to assess how AI technologies are used within our workflows and to balancing innovation, efficiency, and creative opportunities with:

- editorial integrity,
- public trust,
- accountability,
- fairness,
- and responsible journalism.

The Daily Round aims to approach AI as a tool that can support human work and operational efficiency while maintaining appropriate editorial oversight, transparency, and ethical consideration across healthcare and social care reporting.

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Closing Statement

The Daily Round is committed to using AI technologies responsibly, transparently, and with appropriate human oversight.

We recognise both the opportunities and the limitations presented by AI-assisted tools and aim to ensure that innovation does not come at the expense of accuracy, fairness, accountability, or public trust.

As technology and industry standards continue to evolve, The Daily Round will continue reviewing and developing its AI practices and policies in support of responsible journalism across the healthcare and social care sectors.